CBI
Ministry of Foreign Affairs of the Netherlands

CBI
IT OUTSOURCING
EGYPT

Nile University
جامعة النيل

itida
IT INDUSTRY DEVELOPMENT AGENCY

cit Chamber Of
Information
Technology and
Telecommunication

EiTESAL
Enabling ICTE
إتصال

ABOUT
CBI

We are the Centre for the Promotion of Imports from developing countries (CBI). Our mission is to support the transition towards inclusive and sustainable economies. We strengthen the social, economic and environmental sustainability of Small and Medium-sized Enterprises (SMEs) in developing countries. We do this by connecting SMEs to European and regional markets.

In doing so, we:

Promote and create decent jobs

We pay special attention to women and youth. We support women entrepreneurs and encourage women to take on management positions.

Stimulate sustainable production and trade

Work on well-functioning support services, facilitating rules and regulations, and effective sector alignment. These are essential for the success of SMEs.

Priority Corporate Social Responsibility (CSR) themes in our projects are decent work, gender, youth and climate.

In our projects, we contribute by:

- Raising awareness about opportunities for the export of sustainable products and services to European and regional markets;
- Building the capacity of SMEs and service providers in the ecosystem of SMEs;
- Providing knowledge on markets and their requirements via our market information platform;
- Providing support to address CSR-related risks and opportunities. This includes (self)-assessments and the development and implementation of action plans and codes of conduct at the SME level;
- Supporting sector and value chain links, including linkages and matchmaking with market players; and
- Promoting the use of sustainable technologies and management practices to help minimize the impact on the environment.

CBI
Ministry of Foreign Affairs of the Netherlands

ABOUT IT OUTSOURCING
EGYPT PROJECT

IT OUTSOURCING EGYPT PROJECT

The European market presents a wealth of opportunities for Egyptian information and communications technology (ICT) businesses. With a growing demand for IT professionals, many European ICT companies are turning to outsourcing. This creates a prime opportunity for Egyptian service providers to enter the European market. However, there's still room for further growth within Egypt's IT sector. By focusing on innovative technologies and niche-specialized services, Egyptian companies can unlock even greater potential. Additionally, promoting inclusivity and sustainability within the sector opens doors for new possibilities.

Recognizing this potential, CBI launched the IT Outsourcing Egypt project in 2020, in cooperation with ITIDA, EITSAL, CIT, and Nile University. This initiative aims to empower Egyptian SMEs in the IT sector to improve their market position within the European Union (EU). By removing barriers and supporting the overall IT outsourcing ecosystem in Egypt, the project paves the way for long-term success. To ensure a strong foundation, CBI meticulously audited and selected 12 promising companies to kick off the program.

EGYPT'S DIGITAL TRANSFORMATION SUCCESS STORY

Egypt has made significant progress in its digital transformation journey. Information and communication technologies (ICT) have become a crucial part of this transformation, acting as a key building block for development. This focus on digitalization has fueled impressive growth within the local ICT sector. In fact, it was the fastest-growing sector during the 2021/2022 fiscal year, achieving a remarkable 16.3% growth rate. The sector also demonstrated resilience during the COVID-19 pandemic.

Egypt's digital transformation efforts have not gone unnoticed. The country has become more attractive to international investors. Additionally, more global companies are choosing Egypt as a reliable destination for offshoring services and establishing business hubs.

Egypt has set ambitious goals to further capitalize on its digital transformation success. These goals include:

- *Tripling export revenue from digitally-enabled offshoring services within the next five years, with a projected growth rate of 19% per year (2022-2026).*
- *Creating and increasing sustainable employment opportunities in the offshoring services industry. The focus will be on high-value services, aiming to add 215,000 jobs over the next five years.*
- *Establishing Egypt as a recognized brand name for emerging digital services and technologies. This includes areas like Artificial Intelligence, Data Advanced Analytics, and Embedded Systems (encompassing software and chipset design).*

By achieving these goals, Egypt aims to solidify its position as a leader in the digital transformation landscape.

01

BRIGHTSKIES

Brightskies

Brightskies is a digital transformation enabler founded in 2012. With more than 430 employees, Brightskies maintains an energetic and youthful workforce, with an average age of 26 years old. Notably, 45% of its employees are female, reflecting the company's commitment to diversity and inclusion.

BrightSkies offers a full range of software engineering services that drive digital transformation across multiple industries. The company's emphasis on renewable energy, electric vehicles demonstrate its commitment to fostering a sustainable future through technology.

Brightskies' dedication to quality is evident in its robust quality management systems, including its ISO 9001 &TiSAX certifications. Brightskies' presence, with offices in Nuremberg, &Dubai allows the company to serve clients across the globe.

SERVICES

Software Engineering Services

- *Prototyping and UX-Design.*
- *Web/Cloud Development.*
- *Machine Learning and AI Modeling*
- *Quality assurance and software Testing*
- *Mobile Development*

INDUSTRIES SERVED

- *IIOT &Electric Transportation*
- *Sustainable and Renewable energy*
- *Fintech*

IMPORTANT CLIENTS

- *Ontinue – Switzerland*
- *Mahle Gmbh – Corprate Advance Research center*
- *ChargeBig – Gmbh*
- *MSBS – Spain*

TECHNOLOGY STACKS

- *Web/Cloud Development Microservices architecture*
- *Java Spring boot, NET core, Node JS*
- *Angular, React, Vue for front-end frameworks*
- *Native Mobile, SWIFT and Kotlin, Flutter as Cross platform*
- *SAP Commerce Platform*

OUR TEAM

COMPANY DETAILS

Brightskies – Enterprise Solutions

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02

EGABI SOLUTIONS

egabi Solutions

Driving industry forward with disruptive ever-evolving innovative software solutions for 20+ years. Founded in 1999 by a group of experts in the financial & technology industries, who recognized the pressing need for software enterprises & services.

The company rapidly established its credentials with diversified industries & regional coverage complying with world-class standards & following sustainability principles for environment, society, & individuals.

With 200+ professionals, collectively offering 1150+ years of accumulated delivery experience to 350+ customers. Focusing on delivering high-quality solutions promptly, within budget, & with a strong emphasis on adaptability & resilience.

SERVICES

- *SW Development & Integration*
- *Data Analytics*
- *IT Outsourcing*
- *AI/ML Solutions*
- *Data Labeling*
- *ERP Implementation*
- *GIS Implementation*

INDUSTRIES SERVED

- *Government*
- *Healthcare & Pharma*
- *Financial Services*
- *Transportation & Aviation*
- *Energy & Utilities*

IMPORTANT CLIENTS

- *CCHf 57357, Children's Cancer Hospital Egypt*
- *Department of Finance Abu Dhabi*
- *World Food Programme Kingdom of Lesotho*
- *Law Enforcement, Egypt*
- *Ministry of Finance, Egypt*
- *Egyptian Company For Medical Investments*
- *Najm, Kingdom of Saudi Arabia*

TECHNOLOGY STACKS

- *Oracle*
- *Microsoft*
- *SAP*
- *Postgres*
- *ESRI*
- *Python*
- *Java*
- *Docker, Kubernetes*
- *Angular, Spring Boot, NodeJS*
- *Flutter, Xamarin, Native*

OUR TEAM

COMPANY DETAILS

egabi Solutions

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03

ESPACE FOR SOFTWARE DEVELOPMENT

espace

For over two decades, eSpace has empowered businesses and organizations of all sizes to enhance their impact through digital transformation, optimizing processes and improving information accessibility. Our track record has positioned us as a prominent IT services provider in Egypt and the Middle East, driven by our commitment to leveraging open-source software, ensuring scalability, and fostering innovation in all our solutions.

This approach has propelled us to the forefront of the industry and forged partnerships with numerous governmental entities, companies, and entrepreneurs, enabling us to consistently realize their visions.

SERVICES

- *Web Development*
- *Mobile Development*
- *DevSecOps*
- *Digital Transformation*
- *Big Data*
- *Cloud Services*

INDUSTRIES SERVED

- *Governmental Sector*
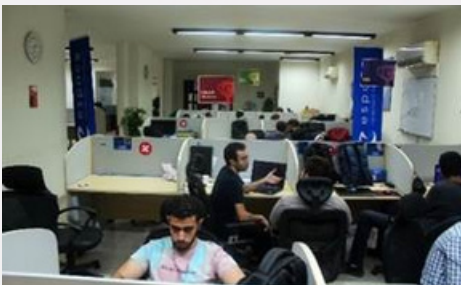- *HealthTech*
- *EdTech*
- *FinTech*
- *SaaS*

IMPORTANT CLIENTS

- *Nationla Elections Authority-Egypt*
- *Takamol Holding*
- *VNG International*
- *MDF Training and Consultancy*
- *Google*
- *Vodafone*
- *Anna Lindh Foundation*

TECHNOLOGY STACKS

- *Ruby on Rails*
- *PHP*
- *Java*
- *React*
- *Flutter*
- *MySQL/PostgreSQL*
- *Docker*
- *Kubernetes*
- *Redis*
- *Ansible*
- *Cloud (AWS, GCP, Azure).*

OUR TEAM

COMPANY DETAILS

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04

EVISION

eVision

eVision has been at the forefront of digital financial systems for over two decades, providing innovative software solutions that have helped transform operations, risk management, and compliance in the banking industry. With cutting-edge infrastructure software, eVision has enabled straight through processing operations, so banks could operate more efficiently and effectively, focusing on delivering exceptional customer experiences and driving business growth in a safe environment. eVision has and will be always committed to supporting financial institutions to stay ahead of the curve in an ever-evolving digital landscape.

SERVICES

- Advisory services
- Business Analysis
- Architecture Design
- Product development
- Data Analytics
- Project Management
- Deployment Services
- Technical Support Services

INDUSTRIES SERVED

- Banks
- Financial institutions
- Swift Service Bureaus
- Payment Service Providers

IMPORTANT CLIENTS

- Alrajhi bank
- Bank of Africa
- National Bank of Egypt
- Banque Misr
- National Bank of Kuwait
- Arab Banking Corporation
- Strate SA
- Commercial International Bank
- Banque de Caire

TECHNOLOGY STACKS

- Java
- Angular
- React
- Oracle
- SQL server
- Python
- Blockchain

OUR TEAM

COMPANY DETAILS

eVision

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05

MARKETEERS RESEARCH

Marketeers
Analytics • Insights • Impact

Since 1994, we've led the charge in fueling growth through a comprehensive suite of innovative solutions. Our **Insightful Analytics** transform raw data into actionable insights, driving informed decisions and sparking innovation. With our **Integrated Growth Platforms**, seamlessly blending into your operations, we liberate time for creative decision-making while ensuring rapid market response. Through our **Outsourced Data & Analytics** services, we streamline operations, providing access to top-tier expertise hassle-free. Embrace the future with our **Generative AI Solutions**, unlocking unparalleled creativity and efficiency. With our **Revenue Growth Management** (RGM) strategies, we optimize revenue streams through data-driven insights and strategic optimization. Join us in shaping the future of your business, where limitless growth awaits.

SERVICES

- *Smart Value™ Platform*
- *Next-Gen Analytics & Insights*
- *Strategic Consultancy Services*
- *Generative Business Intelligence.*
- *Generative AI*
- *Outsourcing Data Management and Analytics Solutions*
- *Predictive Data Modeling (AI/ML/DL*

INDUSTRIES SERVED

- *Retail and E-commerce*
- *Finance and Banking*
- *Healthcare*
- *Manufacturing*
- *Government and Public Sector*

IMPORTANT CLIENTS

- *Procter and Gamble*
- *Philip Morris International*
- *Reckitt*
- *Savola*
- *Elaraby*

TECHNOLOGY STACKS

- *Data Analytics Platforms*
- *AI and Machine Learning Frameworks*
- *Cloud Infrastructure*
- *Data Engineering Tools*
- *Programming Languages*
- *Web Development Technologies*
- *DevOps Practices*
- *Security and Compliance Solutions*
- *Customized Solutions*

OUR TEAM

COMPANY DETAILS

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06
OPTOMATICA

OPTO MATICA
the power to perfect

Optomatica is ahead of business as usual. Digital transformation in the hands of Optomatica makes the difference for high end businesses. We can be your trusted partner equipped with the experience, expertise, & passion required to transform or evolve your business idea into a resounding success.

Being over 20+ years in tech and always on the bleeding edge, we excel in transforming concepts into award-winning products, prioritizing world-class quality, & rapid delivery of tangible outcomes. Offering end-to-end services from design to backend, frontend, & mobile app development, we cater to all your needs. Furthermore, our focus on Business Intelligence dashboards delivers actionable insights. With our seasoned team dedicated to excellence, we ensure your vision becomes a reality.

SERVICES

- AI/ML/RPA Innovations
- Data Analytics & Visualization
- Business Intelligence Dashboards
- App Development
- UI/ UX Studio
- R&D-as-a-Service
- Quality Assurance and Testing
- Intellectual Property Development
- Rapid Prototyping & Product Development

INDUSTRIES SERVED

- Fintech
- Sports Tech
- Generative AI
- Health & Medical Care
- Conversational AI

IMPORTANT CLIENTS

- Nawy
- Hivestreaming
- Racemate
- MIDBANK
- NudgeLabs
- Rottefella
- Kvalprak
- SimTable
- dfin
- Telebionix
- Organise
- AIM technologies
- Elves
- Fawry

TECHNOLOGY STACKS

- Flutter
- Node JS
- React
- Julia
- Python
- Ruby on Rails
- JavaScript
- Nest JS
- Django
- Tensorflow
- PyTorch
- PostgresQL
- JuMP.jl
- NoSQL databases

OUR TEAM

COMPANY DETAILS

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07

PHAROS SOLUTIONS

Pharos Solutions is a dynamic German-Egyptian software company with a remarkable 13-year track record. We specialize in providing tailored digital solutions for European clients, leveraging our expertise and experience to drive success.

Our Approach and Services: At Pharos Solutions, we take a client-centric approach to software development, combining technical expertise with open communication and collaboration. Our range of flexible services includes full-service packages, expert team extensions, and dedicated outsourcing teams, allowing clients to scale their software development efforts efficiently and cost-effectively.

Why Choose Pharos Solutions: With a deep understanding of the European market and a commitment to excellence, Pharos Solutions delivers tailored digital solutions that drive success. Our proven track record of delivering high-quality, innovative solutions sets us apart as a trusted partner in the digital space. When you choose Pharos Solutions, you're choosing a partner dedicated to your success.

SERVICES

- *Crafted Application Development tailored to our customers' needs.*
- *Scaling up customer teams with short and long-term Staff Augmentation Resources*
- *Dedicated Remote Team Setup*

INDUSTRIES SERVED

- *SaaS products*
- *Marketplace & E-Commerce*
- *EdTech and E-Learning Solutions*

IMPORTANT CLIENTS

- *Papershift,*
- *Immofred*
- *Mercedes-Benz*
- *IKEA*
- *CommerceBay*
- *Kinside*
- *Skoolix*

TECHNOLOGY STACKS

- *Java*
- *Spring Boot*
- *Rails*
- *Node*
- *Angular*
- *Vue*
- *Objective-C*
- *Swift*
- *Kotlin*
- *Flutter*
- *MySQL*
- *PostgreSQL.*

OUR TEAM

COMPANY DETAILS

Pharos Solutions

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CEO

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08

ROBUSTA TECHNOLOGY GROUP

RTG

Robusta Technology Group (RTG) is a key driver of digital transformation by providing a holistic tech ecosystem. RTG works with its local and international partners to help them build digital customer experiences, establish remote engineering hubs and build ventures across multiple industries and domains. In this pursuit, RTG also serves as a catalyst within communities through events, spaces and content focused on creating impact and growth across the different interactions.

RTG collaborates with a diverse client base from various sectors and industries to digitize existing operations and processes, launch digital customer engagement channels or build remote tech hubs and expand their reach to top talents. With a team of more than 120 tech and market consultants, the company maintains a significant footprint across the EMEA region, conducting its operations through two key hubs located in Egypt and Germany.

SERVICES

- *Digital Transformation*
- *Digital Customer Engagement*
- *IT Outsourcing*
- *App & Web Development*

INDUSTRIES SERVED

- *Ecommerce*
- *Fintech*
- *Edtech*

IMPORTANT CLIENTS

- *Vodafone*
- *Orange*
- *P&G*
- *Modelez*
- *Oriflame*
- *Pepsico*
- *General Motors*
- *Freshbooks*
- *Tawuniya*
- *Egyptian Ministry of Investment & International Cooperation*

TECHNOLOGY STACKS

- *PHP Laravel*
- *React*
- *IOS: Swift*
- *Android: Kot*

OUR TEAM

COMPANY DETAILS

Robusta

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09

SILICON MIND

Silicon Mind is an Egyptian company established in 2014 located in Egypt and UAE (Dubai). It's a distinguished entity in the IT sector, specializing in an array of services tailored to meet the rigorous standards of the international market.

The company excels in software development, infrastructure & professional services, DevOps & Cloud services, and strategic IT consultancy, the company employs over 25 skilled professionals. Over a decade, Silicon Mind has carved out a niche for itself by providing a comprehensive suite of three integral technology services in one place, aligning with the high-quality benchmarks and fulfilling diverse technological needs for the international markets.

SERVICES

- *Software development*
- *Infrastructure & Professional services*
- *DevOps & Cloud services*
- *Strategic IT consultancy*

INDUSTRIES SERVED

- *Health care*
- *Industrial enterprises*
- *Technology services providers*

IMPORTANT CLIENTS

- *Avaya inc.*
- *Orange*
- *Indroma Dhunseri*
- *Erwaa*
- *MSC*
- *Ivein clinics*
- *Expert-i teleradiology*
- *Eventum*
- *GreySkies*

TECHNOLOGY STACKS

- *Ruby on Rails / NodeJs / Java / Angular / React*
- *Kotlin / Swift*
- *Quality Assurance*
- *CI/CD*
- *Docker / Kubernetes / Redis / Ansible*
- *Cloud (AWS – Azure)*
- *Systm administration (Linux / Microsoft)*
- *Database Administration*
- *IAC (Infrastructure as code)*
- *Networking / IP telephone / Virtualization*

OUR TEAM

COMPANY DETAILS

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10
SMART TECH

Smart Tech is a software company founded in 2015 by Wael Kamel Since then, we have delivered many projects & served diverse customers across different regions & industries. Our approximate head count is about 5 in management tier & 30 as over all staff. Wael Kamel, the Managing Director, brings over 22 years of experience in project management, software development, and IT security systems.

The company aims to ignite a revolution of software landscape by delivering exceptional products and services at competitive prices. Smart Tech gives a priority to high quality and fostering an attractive positive working environment sets them apart in the industry market.

SERVICES

- *Software Solution provider*
- *Outsourcing services*
- *Consultation service*

INDUSTRIES SERVED

- *Governmental sectors*
- *Banks*
- *Manufacturing company*

IMPORTANT CLIENTS

- *JICA*
- *Unilever*
- *Ahli United Bank*
- *Extra*
- *Emaar*

TECHNOLOGY STACKS

- *Frontend development*
- *Backend development*
- *Mobile development*

OUR TEAM

COMPANY DETAILS

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11

TURNDIGITAL

TURN DIGITAL
TAILORING DIGITAL

TurnDigital offers tailored web technology solutions to support customers in achieving their enterprise objectives. We combine our top notch technical capabilities with in depth business domain knowledge and awareness of the latest developments in the business landscapes.

Our User Experience designs are pushing any interactive challenge between enterprises and their audiences to the next level of success. Our web platforms are known for responding in a blink of an eye. Whether customers shake hands with the Enterprise via web app, mobile app, Smart TV app, kiosk, wearables or even a VR set, headless web platforms are no stranger to TurnDigital's craftsmanship.

Project as a Service (preferred), or managed teams or extended teams: these are the formulas we use to deliver our outstanding services. Expect solid program management and tech delivery management supported by quality control & infrastructure management, aimed upon continuous improvement for the long term.

SERVICES

- *Digital Strategy Services*
- *Headless Web Tech Solutions*
- *Digital Experience Platforms*
- *Software Engineering*
- *UI/UX design*

INDUSTRIES SERVED

- *Web Publishing*
- *Gov and NGO*
- *Banking*
- *Web Publishing*
- *Gov and NGO*
- *Banking*
- *Education / higher Education*
- *Health*
- *Airlines and travel*
- *Commerce*
- *Real Estate*
- *Online Services*

IMPORTANT CLIENTS

- *Microsoft Consultancy Services (MCS)*
- *Egyptian Presidency*
- *Central Bank of Egypt*
- *The American University in Cairo*

TECHNOLOGY STACKS

- *Microsoft Azure*
- *.NET*
- *Sitecore*
- *Kentico*
- *Micrsoft Devops*
- *Azure AI*
- *Azure Open AI*
- *AWS*
- *Vue*
- *Flutter*
- *JS*
- *HTML5*
- *Umbraco*

OUR TEAM

COMPANY DETAILS

TurnDigital

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CONTACT PERSON

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Chief Executive Officer

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12
WEBKEYZ

webkeyz

webkeyz, established in 2009, stands as a pioneer in digital experience and innovation, being the first UX design agency in MENA. Now with a presence in San Francisco, Cairo, and Riyadh, our team excels in offering cutting-edge UX/UI design, digital product design, and immersive workshops. webkeyz distinguishes itself in the

European market with a unique blend of design thinking and cultural insights, driving success in various sectors. Our approach not only adapts to but anticipates the needs of the EU market, making us a prime choice for entities looking to revolutionize their digital strategy.

SERVICES

- *User Experience Design*
- *UX Research*
- *Consumer & Corporate Apps Development*

INDUSTRIES SERVED

- *Consumer-facing apps*
- *Enterprise applications*
- *E-commerce*

IMPORTANT CLIENTS

- *Microsoft*
- *Pfizer*
- *Allianz*
- *Bupa*
- *Renault*
- *FAO*

TECHNOLOGY STACKS

- *Angular*
- *Node.js*
- *Flutter*

OUR TEAM

COMPANY DETAILS

webkeyz, LLC

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Head of Business Development

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13

WOREX TECHNOLOGY

WOREX

Regional IT services firm provide world class solution to the regional leading organizations with an emphasis on Advanced Analytics, Digital Transformation and IT Performance Management.

WOREX has a Regional presence in Egypt, KSA, Kuwait and UAE.

SERVICES

In all our services, we are flexible to provide different types of service offerings to deliver it in the best way fitting each customer nature and budget.

- *Consultancy & Professional Services*
- *Training*
- *Operations Support (visits, outsourcing remote support with SLA)*
- *Quality Assurance*

INDUSTRIES SERVED

- *FINTECH*
- *Banking*
- *Telecos*

IMPORTANT CLIENTS

- *EGYPTAIR*
- *CIB*
- *E RAINNACE*

TECHNOLOGY STACKS

- *Bmc*
- *Ibm*
- *Cloudera*

OUR TEAM

COMPANY DETAILS

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CBI

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